



SPEAKER: _____

JUDGE: _____

Manuscript Content and Composition Rubric

| | Strong skill present Exceptional Presentation 4 - 5 Points | Moderate skill present Average Presentation 2 - 3 Points | Minimum skill present Needs Improvement 1 Point | Total Score |
|---|--|--|---|--------------------|
| Topic Relevance | Topic addresses NACD's national theme. | Topic shows some relationship to the NACD's national theme. | Topic unrelated to NACD's national theme. | |
| Persuasive explanation of position on topic | Position clearly stated and ample evidence provided. | Position is not obvious, and evidence not clearly provided. | Position is not stated, and evidence not provided. | |
| Logical order and unity of thought | Clearly organized and concise with strong introduction, body and conclusion. | Good organization with few statements out of place or lacking in clear construction. | Minimal organization present; sometimes awkward and lacking construction. | |
| Manuscript written according to guidelines: Double-spaced with 1" margins & 12 point font; cover page with requested info; listed references and citations | Manuscript and cover page written according to the requirements | Manuscript and cover page did not comply with a few of the requirements | Manuscript and cover page did not comply with many of the requirements | |
| Overall Total Points MAX 20 Points | | | | |



SPEAKER: _____

JUDGE: _____

Presentation Rubric

| | Strong skill present Exceptional Presentation 16 - 20 Points | Moderate skill present Average Presentation 10 - 15 Points | Minimum skill present Needs Improvement 1 - 10 Point | Total Score |
|---|--|---|--|--------------------|
| Supporting Evidence | Examples (stories, statistics, etc.) are vivid, precise and clearly explained; uses original content. | Examples are usually concrete and sometimes need clarification. Speech repeats facts and comes across as a report. | Examples are sometimes confusing, leaving the listeners with questions, and the speech is hard to follow. | |
| Persuasive use of evidence | Exemplary use of evidence to persuade listeners. | Sufficient use of evidence to persuade listeners. | Has difficulty using evidence to persuade listeners. | |
| Audience Engagement | Speaker uses exemplary emphasis and tone to captivate audience. | Speaker engagement with the audience fluctuates. | Speaker lacks enthusiasm and power to engage audience. | |
| Presence: pace, eye contact, mannerisms, gestures, poise | Speaks very articulately at rate that engages audience. Portrays confidence and composure through appropriate body language (stance, posture, facial expressions). Constantly looks at the entire audience (90 to 100 percent of the time). No nervous habits are displayed. Hand motions are expressive and used to emphasize talking points. | Speaks articulately but occasionally speaks too fast or has long unnecessary hesitations. Maintains control most of the time; rarely loses composure. Mostly looks around the audience (60 to 80 percent of the time). Sometimes exhibits nervous habits. Hands are sometimes used to express or emphasize. | Speaks too slow or too fast to engage audience. Lacks confidence and composure. Occasionally looks at someone or some groups (less than 50 percent of the time). Displays some nervous habits. Hands are not used to emphasize talking points; hand motions are sometimes distracting. | |
| Total Points MAX 80 Points | | | | |



SPEAKER: _____

TIME: _____

| | Judge: | Judge: | Judge: | Total Score |
|---|--|--------|--------|-------------|
| Total Points Presentation | | | | |
| | | | | |
| Total Points Manuscript | | | | |
| Time Reduction: 2 points for every 15 seconds over/under (Speech must be 5-7 minutes long) | If over or under by 1 second to 15 seconds = 2 pts If over or under by 16 seconds to 30 seconds = 4 pts If over or under by 31 seconds to 45 seconds = 6 pts If over or under by 46 seconds to 60 seconds (a minute) = 8 pts If over or under by 1 min, 1 sec to 1 min, 15 sec = 10 pts Maximum deduction is 10 pts. | | | |
| Overall Total | | | | |